

we are a-

**Horse Only Feed Facility & an
Ionophore Free Facility**



DAMN FINE FEED

**SPRING 2026
PRODUCT GUIDE**

www.damnfinefeed.com

About Us

Circle 5 Feeds — AKA Damn Fine Feed

Evolved from over a century of ranching tradition and a deep respect for the animals we care for, our roots run deep in the sheep-ranching country of Idaho, Utah, and Nevada—where families lived by grit, faith, and stewardship of the land. Back then, there weren't motorcycles or ATVs. We had horses. And our horses had to look sharp and work hard, because they were how we got the job done.

Horses, livestock, and country living aren't just our business—they're our way of life. We're more than a feed company. We're a team of horse people building products we'd trust for our own animals. Because in our eyes, the horse is our most important product.

We carry this heritage forward—passing it on to the next generations and to those who truly care about their horses. The kind of folks who see their animals not as property, but as partners. Every bag of feed we make is built on that belief, using only all-natural ingredients and a commitment to sustainability. Because great feed isn't just about performance today—it's about keeping the land, the animals, and the lifestyle thriving for tomorrow.

What We Do

We craft premium feed, treats, and supplements to support the health, performance, and happiness of horses everywhere. Every pellet is coated with all-natural omega fatty acid oils, amino acids and prebiotics, delivering targeted nutrition that fuels from the inside out.



- **Certified Feed:** Meeting and exceeding all nutritional and safety standards
- **Ionophore-Free Facility:** Certified equine products only facility
- **All Natural:** No fillers, no gimmicks, no chemicals
- **Cold-Processed:** No heat process, preserving vitamins, minerals, enzymes and prebiotics
- **Synthetic-Free:** Just pure, natural nutrition your horse's body knows how to use.
- **Forage-Based Feed:** God-intended forage for horses—pure, plain, and simple—made from nutrient-rich sun-cured alfalfa to support digestive health, muscle tone, and steady performance.

Our Feed



EquiMega Complete – An all-natural, cold-processed feed packed with Omega 3, 6, & 9 fatty acids, essential amino acids, natural vitamins and minerals, and prebiotics to support healthy gut, coat shine, strong hooves, healthy muscle development, and overall vitality—for horses at every stage of life.

TrailBlazer Packer Pellets – 100% natural, high-energy fatty acid and amino acid packed pellets for horses and mules on the trail; no medicines, no chemicals. Certified Weed Free.



Texas Style EquiMega Complete – Same as our EquiMega Complete, packed with all the Omega 3, 6 & 9 fatty acids and prebiotics. This is 3/4" in size for those who like to feed a larger size pellet.



Premium All-Natural Equine Feed

GUARANTEED ANALYSIS

Crude Protein (min)	15.00%
Lysine (min)	0.80%
Methionine (min)	0.23%
Crude Fat (min)	3.90%
Crude Fiber (max)	23.00%
Calcium (min)	1.40%
Calcium (max)	1.53%
Phosphorus (min)	0.20%
Selenium (min)	0.2 ppm
Copper (min)	6.5 ppm
Zinc (min)	10.0 ppm
Omega-3 Fatty Acids (min)	2.25%
Omega-6 Fatty Acids (min)	3.75%
Omega-9 Fatty Acids (min)	0.90%

Ingredients

Sun-Cured Alfalfa -Naturally rich in high-quality protein, digestible fiber, calcium, and beta-carotene (a natural vitamin A precursor). Provides essential amino acids, trace minerals, and chlorophyll to support overall health and condition. **Organic Flaxseed Oil** -A rich source of Omega-3 fatty acids (alpha-linolenic acid), supporting healthy skin, a glossy coat, joint comfort, and a balanced inflammatory response. **Organic Coconut Oil** -Supplies medium-chain triglycerides (MCTs) for efficient, cool-burning energy to support performance and stamina. **Extra Virgin Olive Oil** -Provides monounsaturated fats and natural antioxidants that support cellular health and nutrient utilization. **Lactobacillus Fermentation Product** -Supports a healthy digestive environment, helping horses efficiently utilize the nutrients in their forage. **Also Contains** -Selenium yeast, zinc proteinate, copper proteinate, and added amino acids including lysine and methionine to support muscle development, hoof quality, and overall vitality.

✓ No Molasses ✓ No Soy Products ✓ No Grains ✓ No Synthetics

Our Supplements



Equine - RanchRite – A powerhouse vitamin and mineral pack formulated with omega fatty acids, biotin, selenium, amino acids, and prebiotics for complete, balanced support. This all-natural, synthetic-free, cold-processed formula goes far beyond today's typical full supplements—delivering superior nutrition, better absorption, and results you can see in your horse's health and performance.

EquiPrime for Equine Electrolyte -

A premium, all-natural peach-flavored electrolyte blend designed for performance horses, hard keepers, and any horse needing a hydration boost. Supports muscle recovery, replaces vital salts lost in sweat, and encourages consistent water intake during work, travel, or heat.



EquiGarlic BugX -

All-natural garlic supplement that works from the inside out to help deter flies, mosquitoes, and other pests. Supports a healthier environment in stalls and pens through your horse's waste while also offering natural immune support. No chemicals — just pure, beneficial garlic power.

RanchRite - Vitamin & Mineral Pack

(Net Wt. 20 Lbs. (9.07 kg))

Crude Protein (min)	13 %
Crude Fat (min)	5.5 %
Calcium (min)	1.8 %
Phosphorus (min)	1.20 %
Salt (min)	8.10 %
Magnesium (min)	1.30 %
Omega-3 Fatty Acids (min) ...	2.25%
Omega-6 Fatty Acids (min) ...	3.75%
Omega-9 Fatty Acids (min) ...	.90%
Zinc (min)	1,211.67 ppm
Copper (min)	607.57 ppm
Manganese (min)	757.87 ppm
Selenium (min)	5.04 ppm
Cobalt (min)	17.99 ppm
Vitamin A (min)	102,152 IU/lb
Vitamin D (min)	20,426 IU/lb
Vitamin E (min)	354.41 IU/lb
Biotin (min)	18.11 ppm

www.DAMNINEED.com

Equine RanchRite

Vitamin, Mineral & Probiotic Supplement

No Molasses ✓
No Soy Products ✓
Grain Free ✓
Low Sugars ✓
Low Starches ✓

All 3 Omega Fats ✓
Amino Acids ✓
Cold Processed ✓
All Equine Types ✓
Probiotics ✓



Omega Fats Selenium Amino Acids Biotin

Equine RanchRite
(Vitamin, Mineral & Probiotic)

Fat, Hormones & Estrogen Only

Grain Free

Low Sugars

Low Starches

Store in cool dry place.

Ingredients: Alfalfa meal, Flaxseed Oil, Coconut Oil, Olive Oil, Salt, Mono-dicalcium phosphate, Magnesium Oxide, Copper Sulfate, Zinc Sulfate, Copper Propionate, Zinc Propionate, Manganese Sulfate, Manganese Propionate, Ethylene Diamine dihydrochloride, Yeast Selenium, Cobalt Sulfate, Biotin, Vitamin A Supplement, Vitamin D Supplement, Vitamin E Supplement

Guaranteed Analysis:
Crude Protein (min): 13%
Crude Fat (min): 5.5%
Calcium (min): 1.8%
Calcium (max): 2.1%
Phosphorus (min): 1.2%
Phosphorus (max): 1.2%
Salt (min): 8.0%
Salt (max): 9.0%
Vitamin A (min): 100,000 IU/lb
Vitamin D (min): 20,000 IU/lb
Vitamin E (min): 350 IU/lb
Omega-3 fatty acids (min): 0.56%
Omega-6 fatty acids (min): 0.80%
Omega-9 fatty acids (min): 1.20%

Feeding Directions:
Feed 2 oz per horse per day for a 1,000-lb horse. Adjust feeding rate proportionally based on body weight and activity level.
May be increased to 4 oz per horse per day for horses in heavy work or recovering from quality forage.

Provides fresh choice access to fresh, clean water and forage at all times. Do not feed in combination with other selenium- or iodine-supplemented products unless directed by an equine nutritionist or veterinarian.



Manufactured & Guaranteed by
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*Your horse is our #1 commitment!

Ingredients

Alfalfa Meal provides natural protein, digestible fiber, calcium, and beta-carotene (a natural vitamin A precursor) to support overall health and condition, **Flaxseed Oil** supplies Omega-3 fatty acids, lignans, and antioxidants to support skin and coat health and a balanced inflammatory response, **Coconut Oil** delivers medium-chain triglycerides (MCTs) for efficient, cool-burning energy, **Extra Virgin Olive Oil** provides Omega-9 fatty acids, polyphenols, and natural vitamin E to support cellular health, **Lactobacillus Fermentation Product** supports a healthy digestive environment and efficient nutrient utilization, **Salt** supplies essential electrolytes to support hydration and normal muscle function, **Monocalcium Phosphate** provides bioavailable calcium and phosphorus for bone strength and structural support, **Magnesium Oxide** supports normal muscle and nerve function, **Copper** (sulfate and Mintrex® chelate) supports connective tissue, skin, and coat health, **Zinc** (sulfate and Mintrex® chelate) supports hoof quality, skin integrity, and immune function, **Manganese** (sulfate and Mintrex® chelate) supports joint and bone health, **Iodine** (EDDI) supports normal thyroid function and metabolic balance, **Zorion® Yeast Selenium** provides organic selenium to support antioxidant activity and immune health, **Cobalt Sulfate** supports vitamin B12 synthesis and normal energy metabolism, **Biotin** supports healthy hooves, skin, and coat, and **Vitamins A, D, and E** support vision, bone health, immune function, and antioxidant protection.

Our Healthy Treats



EquiMint Nugget Treats – A healthy, all-natural reward made with organic peppermint, omega fatty acids, vitamins, minerals, and prebiotics for a treat that truly nourishes. Cold-processed to lock in nutrients, these nuggets not only taste amazing but also support coat shine, hoof strength, digestive health, and overall vitality with every bite.



EquiPeach Nugget Treats – Just like our EquiMint Nugget Treats, EquiPeach Nugget Treats deliver the same all-natural, nutrient-rich goodness—only this time with the sweet flavor of organic peach extract.

The Lasso Licker – A long-lasting mineral salt rock packed with essential trace minerals to support hydration, electrolyte balance, and overall health. We hand-wrap each one with a repurposed lasso rope for easy hanging, giving your horse a fun and functional way to get the nutrients they need—straight from nature.



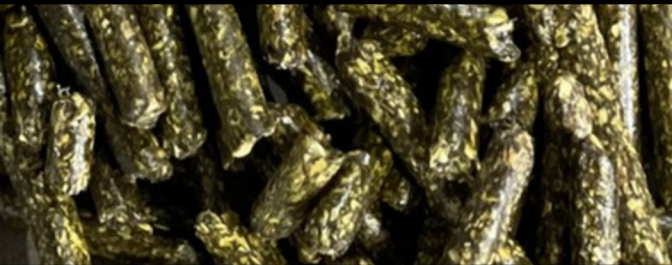
Why We're Damn Fine Feed

We don't take this phrase lightly. "Damn Fine Feed" means doing things the right way, **EVERY DAMN TIME**. It means delivering products that keep coats shining, hooves strong, breathing clear, muscles full, and spirits high. It means creating feed and supplements that work with your horse's natural biology — not against it.



Our promise is simple: if it's not good enough for our horses, it will *never* have our name on it.

We're here for all the horses out there, from weekend trail partners to world-class competitors. Because at the end of the day, the best feed isn't just about nutrition — it's about trust. And we aim to earn yours with **EVERY DAMN FINE** bag we make.



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THANK YOU

Your horse is our most important product.



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